

# Lumix S5IIX Camera Trade-In Promotion

Purchase an applicable Lumix S5IIX Camera from a participating retailer and qualify for a Trade-In Bonus of up to £300 / €330

Promotion Period: 00:01 on 15th September 2023 to 23:59 on 19<sup>th</sup> November 2023

## DEFINITIONS

<b>Promotion Period</b>	Period between 00:01 on 15th September 2023 to 23:59 on 19 <sup>th</sup> November 2023
<b>Qualifying product for purchase</b>	Means the qualifying models of Lumix S5IIX cameras; listed in the table of qualifying products below in clause 6. This must be purchased new and not second hand from a participating retailer in the UK, Republic of Ireland, Channel Islands or Isle of Man during the Promotion Period.
<b>Qualifying product for trade in</b>	Qualifying products are listed in clause 21.
<b>Promotion Period</b>	Period between 00:01 on 15th September 2023 to 23:59 on 19 <sup>th</sup> November 2023

## PROMOTION TERMS AND CONDITIONS FOR END CUSTOMERS

1. The **S5IIX trade-in Promotion** (hereafter referred to as the “Promotion”) is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic UK, Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (the “Promoter”).
2. The S5IIX trade-in is a Promotion which allows participants to trade in their old qualifying camera and receive a rebate for a new Lumix S5IIX Camera provided it is a Qualifying Product as specified in the table in Clause 6.

## ELIGIBILITY

3. The Promotion is applicable to residents of the UK, EEA, EU, Switzerland, Channel Islands and Isle of Man who are aged 18 years or over.
4. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Product for purchase in the UK, Republic of Ireland, Channel Islands or Isle of Man during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.
5. Participants may participate in this promotion only under the conditions as specified in these Terms and Conditions.

6. **The Promotion applies only to the Panasonic Lumix Products listed below and their respective values (“Table of Qualifying Products”).**

Qualifying Product	Trade In Value
DC-S5M2XWE	£200 / €220
DC-S5M2XKE	£200 / €220
DC-S5M2XE	£300 / €330

7. This Promotion is open to participating retailers only in the UK, Republic of Ireland, Channel Islands or Isle of Man. Please check with your chosen retailer that they are participating in this Promotion prior to purchasing a Qualifying Product to avoid any disappointment.
8. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

#### **CLAIM PROCESS**

9. The participant must purchase a Qualifying Product from a participating retailer in the Promotion Period. For the avoidance of doubt, the whole transaction must be completed by 23:59 on the 19<sup>th</sup> November 2023.
10. To make the claim, the participant must purchase a Qualifying Product during the Promotion Period and trade in a Qualifying camera (see clause 21).
11. The participant must only trade in one camera for each purchase of a Qualifying Product they make.
12. A maximum of two Trade in Bonus claims can be made per person.

#### **PRIVACY & DATA PROTECTION**

13. Any personal information supplied by you will be used by Panasonic and their contractors solely for the purpose of this Promotion and in accordance with all relevant data protection legislation (including the UK and EU General Data Protection Regulations and the Data Protection Act 2018). Please see Panasonic’s Privacy Policy for further information (<http://www.panasonic.com/uk/privacy-policy.html>).

#### **GENERAL CONDITIONS**

14. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the participant to prove that it did not return the product. Claims for returned products, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
15. To monitor fraudulent claims the Promoter reserves the right to cross check product returns with the relevant retailers against claims received. Any potential fraudulent activity will be followed up by the Promoter.
16. The Promoter reserves the right to amend these terms and conditions and to amend or withdraw this promotion at any time.
17. Only one trade in per Qualifying Product purchased can be made.

18. This Promotion is not available in conjunction with any other offer or promotion.
19. By claiming this Promotion, applicants will be deemed to have read and accepted these terms and conditions.
20. These terms and conditions are governed by the laws of England and Wales.
21. List of Qualifying Cameras to trade-in:

Brand	Model
BLACKMAGIC DESI	POCKETCINEMACAMERA4K
BLACKMAGIC DESI	POCKETCINEMACAMERA6K
BLACKMAGIC DESI	POCKETCINEMACAMERA6KG2
BLACKMAGIC DESI	POCKETCINEMACAMERA6KPRO
Canon	EOS1500D
Canon	EOS-1DMARKIII
Canon	EOS-1DXMARKII
Canon	EOS-1DXMARKIII
Canon	EOS200D
Canon	EOS250D
Canon	EOS4000D
Canon	EOS5DMARKIV
Canon	EOS5DS
Canon	EOS5DSR
Canon	EOS6DMARKII
Canon	EOS70D
Canon	EOS750D
Canon	EOS77D
Canon	EOS7DMARKII
Canon	EOS800D
Canon	EOS80D
Canon	EOS850D
Canon	EOS90D
Canon	EOSC70
Canon	EOSM100
Canon	EOSM200
Canon	EOSM3
Canon	EOSM5
Canon	EOSM50
Canon	EOSM50MARKII
Canon	EOSM50MARKII2
Canon	EOSM6
Canon	EOSM6MARKII
Canon	EOSR
Canon	EOSR10
Canon	EOSR3
Canon	EOSR5
Canon	EOSR50
Canon	EOSR5C
Canon	EOSR6

Canon	EOSR6MARKII
Canon	EOSR7
Canon	EOSR8
Canon	EOSRA
Canon	EOSRP
Canon	EOSRPEF-EOSR
FUJIFILM	GFX100
FUJIFILM	GFX100S
FUJIFILM	GFX50R
FUJIFILM	GFX50S
FUJIFILM	GFX50SII
FUJIFILM	X-A5
FUJIFILM	X-E2S
FUJIFILM	X-E3
FUJIFILM	X-E4
FUJIFILM	X-H1
FUJIFILM	X-H2
FUJIFILM	X-H2S
FUJIFILM	X-PRO1
FUJIFILM	X-PRO2
FUJIFILM	X-PRO3
FUJIFILM	X-PRO3DURATECT
FUJIFILM	X-S10
FUJIFILM	X-T100
FUJIFILM	X-T2
FUJIFILM	X-T20
FUJIFILM	X-T200
FUJIFILM	X-T3
FUJIFILM	X-T30
FUJIFILM	X-T30II
FUJIFILM	X-T4
FUJIFILM	X-T5
Nikon	D3500
Nikon	D5(XQD/CF)
Nikon	D500
Nikon	D5300
Nikon	D5600
Nikon	D6
Nikon	D610
Nikon	D700
Nikon	D7200
Nikon	D750
Nikon	D7500
Nikon	D780
Nikon	D810
Nikon	D850

Nikon	Z30
Nikon	Z5
Nikon	Z50
Nikon	Z50FTZ
Nikon	Z5FTZ
Nikon	Z6
Nikon	Z6FTZ
Nikon	Z6II
Nikon	Z6IIFTZ
Nikon	Z7
Nikon	Z7FTZ
Nikon	Z7II
Nikon	Z7IIFTZ
Nikon	Z8
Nikon	Z9
Nikon	ZFC
Olympus	E-M10MARKII
Olympus	E-M10MARKIII
Olympus	E-M10MARKIV
Olympus	E-M1MARKII
Olympus	E-M1MARKIII
Olympus	E-M1X
Olympus	E-M5MARKII
Olympus	E-M5MARKIII
Olympus	E-PL8
Olympus	E-PL9
Olympus	PEN-F
OM SYSTEM	OMSYSTEMOM-1
OM SYSTEM	OMSYSTEMOM-5
Panasonic	DC-G100
Panasonic	DC-G9
Panasonic	DC-G90
Panasonic	DC-GH5
Panasonic	DC-GH5M2
Panasonic	DC-GH5S
Panasonic	DC-GH6
Panasonic	DC-S1
Panasonic	DC-S1H
Panasonic	DC-S1R
Panasonic	DC-S5
Panasonic	LUMIXDC-GX800
Panasonic	LUMIXDC-GX880
Panasonic	LUMIXDMC-G7
Panasonic	LUMIXDMC-G80
PENTAX	K-1
PENTAX	K-1MARKII

PENTAX	K-3MARKIII
PENTAX	K-70
PENTAX	KF
PENTAX	KP
SIGMA	FP
SIGMA	FP45/2.8DGDN
SIGMA	FPL
SIGMA	SDQUATTROH
Sony	ALPHA1/ILCE-1
Sony	ALPHA5100
Sony	ALPHA6000
Sony	ALPHA6100
Sony	ALPHA6300
Sony	ALPHA6400
Sony	ALPHA6500
Sony	ALPHA6600
Sony	ALPHA7
Sony	ALPHA7C
Sony	ALPHA7II
Sony	ALPHA7III
Sony	ALPHA7IVM4
Sony	ALPHA7R
Sony	ALPHA7RII
Sony	ALPHA7RIII
Sony	ALPHA7RIIIA
Sony	ALPHA7RIV
Sony	ALPHA7RIVA
Sony	ALPHA7RVM5
Sony	ALPHA7S
Sony	ALPHA7SII
Sony	ALPHA7SIII
Sony	ALPHA9
Sony	ALPHA99II
Sony	ALPHA9II
Sony	ALPHASLT-A68
Sony	ALPHASLT-A77II
Sony	ALPHAZV-E1
Sony	ALPHAZV-E10
Sony	ILME-FX3
Sony	ILME-FX30
Sony	ILME-FX30B